

Lista de lucrări – Bucur Mihaela

- a) **Teza de doctorat:** *Studii și cercetări privind Responsabilitatea Socială a Întreprinderilor în contextul conceptului de Dezvoltare Durabilă*, 2010, conducător științific: prof. dr. ing., ec. Ioan Abrudan, Universitatea Tehnică Cluj Napoca
- b) **Cărți de specialitate**
1. **Bucur M.** *Responsabilitatea Socială a Întreprinderilor* Editura Mentor, 2011, 213 pg, ISBN 978-973-599-493-8, cod CNCS 292
 2. **Bucur M.**, Grama L., *Marketing pentru Ingineri* Editura Universitatii Petru Maior, 2011, 147 pg, ISBN 978-606-581-025-9, cod CNCS 200
 3. **Bucur M.**, *Managementul responsabilitatii sociale* Editura Universitatii Petru Maior, 2018, 150 pg, ISBN 978-606-581-166-9, cod CNCS 200
 4. **Bucur M.**, *Economia Întreprinderii* Editura Universitatii Petru Maior, 2011, 208 pg, ISBN 978-606-581-162-1, cod CNCS 200
 5. **Bucur M.**, *Bazele Economiei* Editura Universitatii Petru Maior, 2011, 124 pg, ISBN 978-606-581-088-4, cod CNCS 200
 6. Grama L., **Bucur M.**, *Marketing general si industrial* – Elemente de bază și aplicații- Editura Universitatii Petru Maior, 2005, 102 pg, CZU 658.8
- c) **Capitole în volume colective**
1. Ban A., **Bucur M.** *Studies regarding the importance of soft skills among engineering students*, în *Humanities in the Spotlight The Role of Humanities in Pandemic Times* (sub redacția Chirean L., Nicolae C), Editura LAP Lambert Academic Publisching, 2020, pg 440-452, ISBN-13: 978-6203028218 ISBN-10: 6203028215
 2. Ban A., **Bucur M.** *Study on Communication Prototypes and their Application in Tehnical Language*, în *Humanities in the Spotlight* (sub redacția Chirean L., Nicolae C., Lako C), Editura LAP Lambert Academic Publisching, 2019, pg 235-243, ISBN: 978-620-0-481-28-3
 3. Abrudan I., **Bucur M.** *Responsabilitatea socială în contextul dezvoltarii durabile aspecte specifice pentru România*, in *Responsabilitatea socială corporativă: de la relații publice la dezvoltare durabilă* (sub redacția Borțun D.), Editura Tritonic, 2010, pg 202-213, ISBN: 978-973-711-282-8
- d) **Articole publicate in extenso**
- (1) **Articole în reviste cotate ISI, cu factor de impact**

1. Mustață I.C., Bacali L., **Bucur M.**, Ciuceanu R.M., Ioanid A., Ștefan A., *THE EVOLUTION OF INDUSTRY 4.0 AND ITS POTENTIAL IMPACT ON IEM EDUCATION*. Revue roumaine des sciences techniques 2022, ISSN 0035-4066, FI: 0.443
2. Socaciu T. **Bucur M.** Simon M. *Research on improvements in metallic structures using aluminium foam*. Metalurgia International 2011, XVI, p.89-92, ISSN 1582-2214, FI: 0.084

Promovarea anterioară:

3. Socaciu T., **Bucur M.**, Simon M., *Experimental research regarding magnetorheologic fluids applied in fluid based brake system*, Metalurgia International XIV, 2009 Metalurgia International Volume 14, Issue SPEC. ISS. 3, Pages 29 – 32

(2) Articole în reviste cotate ISI fără factor de impact

1. **Bucur M.** *Studies on the use of ISO 7730 in Romanian Companies*. Proceedings 2020, 63, doi:10.3390/proceedings2020063063, ISSN 2504 - 3900
2. Ban A., **Bucur M.**. *The importance of the concept of communication among future engineers - A comparative Study*. Procedia Manufacturing 2020, 46: 330-356, ISSN 2504 - 3900
3. **Bucur M.** *The importance of Corporate Social Responsibility among students in Europe*. Proceedings 2020, 63, doi:10.3390/proceedings2020063075, ISSN 2504 – 3900
4. **Bucur M.** Moica S. Ardelean F. Oțel C.C. *The importance of Corporate Social Responsibility among organization in the Centre Development Region of Romania*. Procedia manufacturing 2019, 32: 309-317, ISSN 2351 – 9789
5. **Bucur M.** Ban A. *The importance of the concept of communication among future engineers - A pre-test for a European study*. Procedia Manufacturing 2019, 32: 348-355, ISSN 2351 – 9789
6. Oțel C. C. Lăzărescu L. Mureșan V. Badea D **Bucur M.** *INCREASING THE QUALITY OF TECHNICAL HIGHER EDUCATION IN SATU MARE FROM THE PERSPECTIVE OF THE TEACHING STAFF WORKING AT THE TUC-N BRANCH*. Proceedings of the 6th Review of Management and Economic Engineering International Management Conference: „Performance Management or Management Performance?”, 2018, p.258-263, Accession Number: WOS:000471723700037, ISSN 2247-8639, ISSN-L 2247-8639,
7. **Bucur M.** *A study on business communication on Corporate Social Responsibility in Romania* Procedia Technology 2015, 19: 996-1003, doi: 10.1016/j.protcy.2015.02.142, ISSN 2212 - 0173
8. **Bucur M.** *Study on the influence of regionalization on economy in the Central Region of Romania*. Procedia Economics and Finance 2015, 32: 457-463, doi: 10.1016/S2212-5671(15)01418-5, ISSN 2212-5671

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9. Moica S, Marian L, Farcas R, **Bucur M**, *Analysis of innovation model in the European context: Finland and Spain compared to define the model for Romania*. PROCEEDINGS OF THE 2ND REVIEW OF MANAGEMENT AND ECONOMIC ENGINEERING MANAGEMENT CONFERENCE Book Series Review of Management and Economic Engineering International Management Conference. 2011, p.297-303, ISSN 2247-8639

(3) Articole în reviste indexate BDI

1. **Bucur M**. *STUDIES ON THE NEED TO MONITOR IAQ INDICATORS IN THE PRODUCTION HALL WITH MICROCLIMATE WITH HEAT RELEASE - STUDY ON COMPANIES FROM MURES COUNTY*. Acta Marisiensis. Seria Technologica 2020, 17 (1): 53-57, ISSN 2668-4217
2. Mustata I.C. **Bucur M**. Alves A.C. Pimentel C. Zunk B. M. *STUDENTS' PERCEPTION OF THE EUROPEAN PROFESSORS OF INDUSTRIAL ENGINEERING AND MANAGEMENT (EPIEM) NETWORK*. Acta Marisiensis. Seria Technologica 2020, 17 (1): 40-46, ISSN 2668-4217
3. Ban A. **Bucur M**. *Non-verbal communication – A study on engineering students*. Professional Communication and Translation Studies 2020, 13: 57-62, ISSN 2065-099X
4. **Bucur M**. *ESTIEM NETWORK - FROM THE CATEGORY OF EXAMPLES OF GOOD PRACTICES IN THE TOP TECHNICAL EDUCATIONAL FIELD* Revista de Management si Inginerie Economica 2019, 18, ISSN 1583-624X
5. **Bucur M**. Ban A. *STUDY ON THE WESTLEY MACLEAN MODEL AND THE CO-ORIENTATION MODEL AND THEIR EXEMPLIFICATION IN AN INDUSTRIAL ENTERPRISE*. Acta Marisiensis. Seria Technologica 2019, 16(2): 25-28, ISSN 2668-4217
6. Ban A. **Bucur M**. *WHAT DOES ENGINEERING ETHICS INVOLVE?*. Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2018, 15 (2): 31-35, ISSN 2285-438X
7. **Bucur M**. *A STUDY ON ISSUES AND SOLUTIONS FOR SUSTAINABLE DEVELOPMENT* Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2017, 14 (2): 36-43, ISSN 2285-438X
8. **Bucur M**. *THE ACHIEVEMENT OF MARKET STUDY ON A REPRESENTATIVE SAMPLE OF COMPANIES IN ROMANIA ABOUT SD AND CSR COMMUNICATION* Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2014, 11 (1): 13-19, ISSN 2285-438X
9. **Bucur M**. *THE CSR IMPLEMENTATION* Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2013, 10 (2): 70-74, ISSN 2285-438X
10. **Bucur M**. *SUSTAINABLE DEVELOPMENT COMMUNICATION STRATEGY* Revista de Management si Inginerie Economica 2012, 11: 151-162, ISSN 1583-624X
11. **Bucur M**. Petra C. *WHY IS COMMUNICATION SO SPECIAL FOR SUSTAINABLE DEVELOPMENT?* Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2011, 8 (1): 48-52, ISSN 1841-9267

12. **Bucur M.** Moica S. Farcas R. *THE COMMUNICATIONS OF CORPORATE SOCIAL RESPONSIBILITY- STUDY FOR ISO 26000* Scientific Bulletin of the „Petru Maior” University of Tîrgu Mureş 2011, 8 (1): 56-59, ISSN 1841-9267

Promovarea anterioară

13. Liviu Masalar, Bucur Mihaela "An overview on sustainable development and corporate social responsibility concepts", Calitatea acces la success, nr 11.,noiembrie 2006
14. Liviu Masalar, Bucur Mihaela "Imperativul de responsabilitate social? ?i societal? a întreprinderilor economice în contextul conceptului de dezvoltare durabil?", Creşterea eficienţei utilizării resurselor, Buletin AGIR, nr. 1-2007
15. Bucur Mihaela "The corporate social responsibility-condition "sine qua non" of sustainable development", Revista de Management si Inginerie Economica, volumul 6/nr. 1 (21), 2007
16. Bucur Mihaela "La verite sur la responsabilite sociale des entreprises, une pretestation pour un etude national en Roumanie", Revista de Management si Inginerie Economica NR volumul 4/2008

e) Articole publicate în rezumat

1. **Bucur M.**, *STUDIES ON THE MEASUREMENT OF ESSENTIAL INDICATORS FOR MEASURING THERMAL COMFORT*, 1 BOOK of ABSTRACTS George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Targu Mures University Days December 7-11, 2020, Targu Mures,
2. Ban A., **Bucur M.**, *STUDY ON COMMUNICATION PROTOTYPES AND THEIR APPLICATION IN TECHNICAL LANGUAGE*, BOOK of ABSTRACTS, Days of the University of Medicine, Pharmacy, Science and Technology of Târgu Mureş, December 10th-14th, 2018, Târgu Mureş

f) Alte lucrări şi contribuţii ştiinţifice

1. **Bucur M.** *Reţeaua ESTIEM – din categoria exemplelor de bune practici in domeniul educational tehnic superior*. Perspective educationale in Scoala Romaneasca 2018: 171-175, ISBN 978-973-0-28059-3

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2. Bucur M. "Sources for the errors that appear in the marketing researches and their particularities in the case of the industrial market study", Proceedings of the International Scientific Conference INTER-ING, 2006
3. Bucur M. "General trends and business attitudes towards social responsibilities", Analele Universitatii din Oradea, seria: Stiinte Economice, TOMXVI 2007

4. Bucur Mihaela, Peterliecean Andrea "An overview on corporate social responsibility concept, interdisciplinarity in engineering", Proceedings of the International Scientific Conference INTER-ING 4,2008
5. Bucur Mihaela, Peterliecean Andrea "CSR implementation in organizations, interdisciplinarity in engineering", Proceedings of the International Scientific Conference INTER-ING 4,2008
6. Peterliecean Andrea, Bucur Mihaela "Communication and technology, interdisciplinarity in engineering", Proceedings of the International Scientific Conference INTER-ING 4,2008
7. Peterliecean Andrea, Bucur Mihaela "Semantics of technical discourse, interdisciplinarity in engineering", Proceedings of the International Scientific Conference INTER-ING 4,2008
8. Bucur Mihaela "Studies and research regarding implemetation of CSR in organizations", ICELM-3 "Petru Maior" University, ROMANIA, 2008
9. Bucur Mihaela "Responsabilitatea Social? în contextul Dezvoltarii Durabile - aspecte specifice pentru România", Simpozionul internațional "Environmental Protection & Ecological Education, EPEE, 2009
10. Abrudan Ioan, Bucur Mihaela "Responsabilitatea Social? în contextul Dezvoltarii Durabile - aspecte specifice pentru România", Proceedings of the International Scientific Conference RSC-DDR , SNSPA, 2009
11. Bucur Mihaela, Petra Cosmin, "Studies on Environmental Protection to the Sustainable Development Concept", Proceedings of the International Scientific Conference "Urban Planning and Environmental Protection", 2010
12. Petra Cosmin, Bucur Mihaela, "Aspects regarding the compliance with international standards used in Ecodesign of products", Proceedings of the International Scientific Conference "Urban Planning and Environmental Protection", 2010